

# THE PROBLEM

## Dialing doesn't work!!!



On average **56 calls** to gain **1 appointment**



Many people just don't answer the phone

# THE SOLUTION



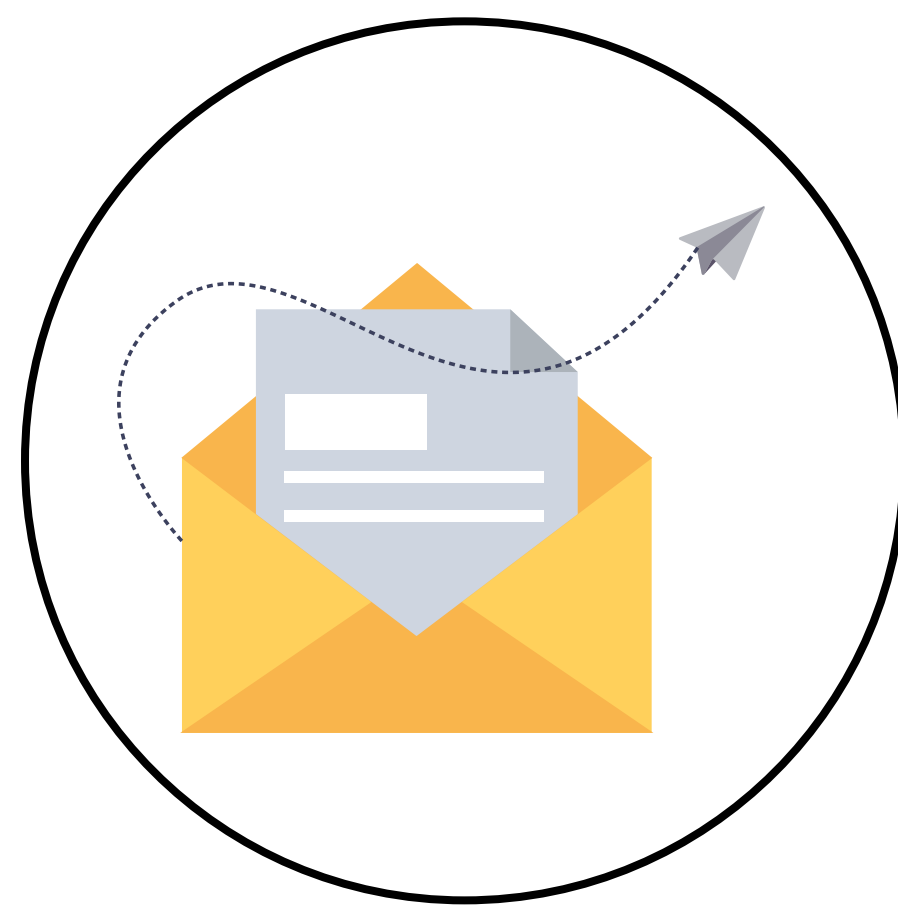
### DEVELOP YOUR IDEAL CLIENT

Age, income, worth, own/rent, neighborhood, on-and-on



### SELECT DATABASE RECORDS

Select your client attributes: Age, income, worth, own/rent, neighborhood, on-and-on



Your perfect marketing piece is created and mailed



### LET LAURA HELP

After 15 years, working with people, Laura can create your ideal marketing campaign



Prospect receives it and calls you!



RESULTS MAY VARY. MULTIPLE MAILING MAY BE REQUIRED FOR OPTIMAL RESULTS.



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